

# LUGPA 2018 PRACTICE ADMINISTRATORS WORKSHOP

All sessions will be located in Crystal Room, 3rd Floor unless otherwise noted.

## THURSDAY, NOVEMBER 1, 2018

### OVERVIEW

TIME	SESSION TITLE	LOCATION
11:00 a.m. - 6:00 p.m.	Registration/Information Desk	International Foyer, 2nd Floor
11:00 a.m. - 6:00 p.m.	Speaker Ready Room	Royal Room, Lower Level B2
12:00 p.m. - 5:00 p.m.	CME Exhibit Hall	Imperial Foyer, Lower Level B2
11:00 a.m. - 12:30 p.m.	Industry Satellite Symposium Lunch	Gold Room, 2nd Floor

### GENERAL SESSION

TIME	SESSION TITLE	LOCATION
12:45 p.m. - 12:55 p.m.	<b>Welcome &amp; Introductions</b> Alan D. Winkler, MHSA, FACMPE	Crystal Room, 3rd Floor
12:55 p.m. - 1:15 p.m.	<b>What Does a LUGPA Practice Look Like?</b> Alan D. Winkler, MHSA, FACMPE	Crystal Room, 3rd Floor
1:15 p.m. - 1:30 p.m.	<b>Benchmarking Metrics</b> Evan R. Goldfischer, MD, FACS, MBA, CPI, CPE	Crystal Room, 3rd Floor
1:30 p.m. - 2:00 p.m.	<b>Transforming Urologic Clinical and Financial Data into Actionable Metrics for Value-Based Care Success</b> Charles Saunders, MD CEO, Integra Connect	Crystal Room, 3rd Floor
2:00 p.m. - 2:20 p.m.	<b>Constructing a financial pro forma to assess a new service's profitability / risk</b> Whitt Holder	Crystal Room, 3rd Floor
2:20 p.m. - 2:50 p.m.	<b>Break</b>	Imperial Foyer, Lower Level B2
2:50 p.m. - 3:20 p.m.	<b>Metric Driven Patient Throughput / Ensuring Accuracy During Registration</b> Mary Casiano Scruggs, BS, MHA	Crystal Room, 3rd Floor
3:20 p.m. - 3:50 p.m.	<b>Developing a Marketing Plan for a Surgical Specialty Practice</b> Carla Blue, MBA, MSP, FACMPE	Crystal Room, 3rd Floor

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## GENERAL SESSION

TIME	SESSION TITLE	LOCATION
3:50 p.m. - 4:00 p.m.	Breakout into Groups	
4:00 p.m. - 5:00 p.m.	BREAKOUT SESSIONS	
<b>Breakout I</b> <i>Regent Room, 3rd Floor</i> <b>New LUGPA Admins</b> Facilitators: Angela Gilfillan, CMPE, CASC Terry Fitzpatrick		<b>Breakout II</b> <i>Crystal Room, 3rd Floor</i> <b>Experienced LUGPA Admins</b> Facilitators: Alan D. Winkler, MHSA, FACMPE Mitchell Schwarzbach