

WORKSHOP PROGRAM

THURSDAY, NOVEMBER 1, 2018

OVERVIEW

TIME	SESSION TITLE	LOCATION
11:00 a.m. - 6:00 p.m.	Registration/Information Desk	<i>International Foyer, 2nd Floor</i>
11:00 a.m. - 6:00 p.m.	Speaker Ready Room	<i>Royal Room, Lower Level B2</i>
12:00 p.m. - 5:15 p.m.	CME Exhibit Hall	<i>Imperial Foyer, Lower Level B2</i>
11:15 a.m. - 12:15 p.m.	Industry Sponsored Lunch <i>Sponsored by Merck & Co.</i>	<i>Gold Room, 2nd Floor</i>

GENERAL SESSION

TIME	SESSION TITLE	LOCATION
12:45 p.m. - 12:55 p.m.	Welcome & Introductions Alan D. Winkler, MHSA, FACMPE	<i>Crystal Room, 3rd Floor</i>
12:55 p.m. - 1:30 p.m.	What Does a LUGPA Practice Look Like? Alan D. Winkler, MHSA, FACMPE	<i>Crystal Room, 3rd Floor</i>
1:30 p.m. - 2:00 p.m.	Transforming Urologic Clinical and Financial Data into Actionable Metrics for Value-Based Care Success Charles Saunders, MD <i>Sponsored by Integra Connect</i>	<i>Crystal Room, 3rd Floor</i>
2:00 p.m. - 2:20 p.m.	Constructing a Financial Pro Forma to Assess a New Service's Profitability + Risk Whitt Holder, MBA	<i>Crystal Room, 3rd Floor</i>
2:20 p.m. - 2:50 p.m.	Break	<i>Imperial Foyer, Lower Level B2</i>
2:50 p.m. - 3:20 p.m.	Metric Driven Patient Throughput-/ Ensuring Accuracy During Registration Mary Casiano Scruggs, BS, MHA	<i>Crystal Room, 3rd Floor</i>
3:20 p.m. - 3:50 p.m.	Developing a Marketing Plan for a Surgical Specialty Practice Carla Blue, MBA, MSP, FACMPE	<i>Crystal Room, 3rd Floor</i>
3:50 p.m. - 4:00 p.m.	Breakout into Established & New to LUGPA Administrator Groups	

4:00 p.m. - 5:00 p.m. BREAKOUT SESSIONS

Breakout I

Regent Room, 3rd Floor

New to LUGPA Administrators

Facilitators: Angela Gilfillan, CMPE, CASC
Terry Fitzpatrick, MPA

Breakout II

Crystal Room, 3rd Floor

Established LUGPA Administrators

Facilitators: Alan D. Winkler, MHSA, FACMPE
Matthew Keep, MBA, CMPE